










Welcome to PAC Pulse, the newsletter for Ericsson Inc's U.S. Employee Political Action Committee (PAC). The Ericsson PAC plays a crucial role in our Washington DC government affairs, enabling us to advocate for technology policies and support elected officials who share our vision. Through the PAC, we not only advance Ericsson's policy goals but also share that we are not just a great company, but a company of great employees who are invested in the future of Ericsson.

Thank you to everyone contributing to the Ericsson PAC. If you are receiving this newsletter, you either currently contribute to the Ericsson PAC or are eligible. Your support is vital in keeping key issues like spectrum, Open RAN, funding for "rip and replace," infrastructure permitting, network security, 6G, and AI at the forefront of legislative discussions. Your contributions also support Members of Congress who understand and focus on the issues as much as we do at Ericsson.

Joining the PAC is simple via our [website](#). For any questions, the PAC Board is ready to explain our operations and contribution strategies, aligning with Ericsson's business objectives. Remember, time and value invested in the Ericsson PAC is an investment in Ericsson's future. For inquiries, please contact us at [Ericsson.PAC.Mailbox@ericsson.com](mailto:Ericsson.PAC.Mailbox@ericsson.com).

## ***PAC Board***

The PAC Board meets annually to review contributions and expenditures, set policies, approve spending plans, and make decisions to administer the PAC.

			
<b>Barbara Baffer</b> Ericsson PAC Chair, VP & Head of Global Policy and Advocacy, North America	<b>Gheorghe Spiride</b> Vice Chair, Head of Partnering and M&A, BNEW TS PMA Partnering and M&A	<b>Bill Holick</b> Ericsson PAC Treasurer & Head of Site Acquisition Practice Area	<b>Wendy Donoho</b> VP, Legislative, Global Policy & Advocacy
			
<b>Kevin Zvokel</b> Board Member, Head of Networks Domain	<b>Eric Boudriau</b> Board Member, Head of Regional Carriers CU	<b>Tomas Ageskog</b> Board Member, Head of Integrations BEWS	

## ***Meet the PAC***

New Face in Government Affairs! A conversation with Wendy Donoho, VP of Government Affairs. Wendy is Ericsson's sole registered legislative lobbyist and the company's primary advocate for policy and technology initiatives before Congress in Washington, DC.



Thanks for speaking with us, Wendy!

*Why Washington DC and a life in politics?*

I grew up interested in politics and was a political science major in college, but what intrigued me the most and led me to Washington was my sister's experiences as a staff assistant at the White House during Reagan's presidency.

Her stories about the behind-the-scenes work on domestic and foreign policy, along with humorous anecdotes, were captivating. A favorite tale involves President Reagan himself, defying First Lady Nancy Reagan's strict diet rules. On his birthdays, the staff would present him with his favorite cake, which was promptly removed under the First Lady's orders. However, Reagan would secretly get a small piece of the cake brought to him through a side door of the Oval Office, away from his secretary's watchful

eyes. His secretary of course always knew but pretended not to notice...he was the commander in chief after all and was entitled to a piece of cake on his birthday.

*What is it like to work as a lobbyist?*

Despite the often-negative perception of the term "lobbyist," government affairs professionals fulfill a vital and constitutionally protected function, facilitating essential dialogue with government officials about pressing issues and interests.

A little-known fact is that only about 1% of the thousands of bills introduced in each Congress become law, so it's impractical for every member of Congress to fully understand the impact of each bill.

In my role, I educate officials on topics like spectrum, providing them with the knowledge necessary to shape legislation that supports the advancement of critical technology policies.

Through direct meetings with Members of Congress, as well as House and Senate staff, I advocate for Ericsson's initiatives, highlighting their benefits for constituents, U.S. global standing, and competitiveness. My outreach ensures that Ericsson's interests are carefully considered in the comprehensive legislative process.

*From your perspective, what is the value of our PAC in Washington, DC politics?*

The Ericsson PAC is crucial as it allows us to back legislators who grasp our business-critical issues, irrespective of their party affiliation. Given the slim margins in both the House and Senate, it's important to support those with a deep understanding of technology issues, ensuring they stay in Congress to pass significant legislation. Through the PAC, together we can make sure our policy allies remain engaged in Washington.



**2023  
Year in  
Review**

2023 presented another opportunity for the PAC to support Members of Congress that share in our views. Our government affairs team achieved the goal of maintaining a balanced bipartisan giving record. The PAC did not engage in a 2023 large-scale solicitation drive.



**RAISED -**  
**\$95,973**  
**SPENT -**  
**\$76,000**



**PAC Member  
Breakdown**

**PAC-Eligible  
Employees:**  
**3,427**

**36** Candidates  
Supported

- Level 4: 0
- Level 5: 1
- Level 6: 12
- Level 7: 15
- Level 8: 29
- Level 9: 28
- Level E: 5

**90 Members of  
Ericsson PAC**

**PAC Account**

Beginning Balance: \$143,700  
Ending Balance: \$163,119

**Where Did the Money Go in 2023?**

**House: 86%**  
**Senate: 14%**



**Republican: 54%**  
**Democrat: 46%**



**How Do We Pick Candidates?**

To be eligible for an Ericsson PAC contribution, the candidate must display respect for democracy and democratic norms, including adherence to congressional rules of decorum and civility toward other members of Congress. The following non-partisan criteria are also used to choose candidates, although no one factor shall be determinative:

- Represent a location with a major Ericsson facility
- Serves on a Committee with jurisdiction over issues of importance to Ericsson
- Leadership position in Congress
- Industry/Issue Champion
- Strong or emerging positions on issues that impact Ericsson

**ERICSSON PAC BOARD OF DIRECTORS**

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Eric Boudriau



## Still Wondering What the Ericsson PAC is All About?

*Here are four things you should know.*

### 1 **It's About Developing Champions for Our Industry**

Ericsson PAC provides opportunities with our federal legislators for the benefit of our company and the industry. The PAC supports like-minded legislators and provides opportunities to connect on issues that impact our industry and our company.

### 2 **The PAC is Powered by Individual Contributions**

Voluntary contributions by Ericsson employees are what makes the PAC possible — that's why every dollar counts. Like all PACs, the Ericsson PAC is subject to federal laws and regulations, including those that limit how involved the company can be in funding the PAC. In fact, the company can only pay for the costs of administering the PAC — not a single dime of corporate funds go toward candidates — it's illegal!

### 3 **The PAC Builds Connections That Make an Impact**

Ericsson PAC provides opportunities with our federal legislators for the benefit of our company and the industry. The PAC supports like-minded legislators and provides opportunities to connect on issues like Spectrum and Rip and Replace.

### 4 **PAC Champions Are Carefully Selected**

Ericsson PAC's donation decisions are backed up through research and evaluation. The PAC Board analyzes committee assignments, key issue positions, current or potential leadership roles, and a host of other factors to ensure the best fit with Ericsson's goals.

**Contributions were made to the following Members:**

**House**

*Rep. Balderson (R-OH)*  
*Rep. Beyer (D-VA)*  
*Rep. Bilirakis (R-FL)*  
*Rep. Burgess (R-TX)*  
*Rep. Bergman (R-MI)*  
*Rep. Carter (R-GA)*  
*Rep. Clark (D-MA)*  
*Rep. Curtis (R-UT)*  
*Rep. DeGette (D-CO)*  
*Rep. Dingell (D-MI)*  
*Rep. Eshoo (D-CA)*  
*Rep. Gallagher (R-WI)*  
*Rep. Guthrie (R-KY)*  
*Rep. Jeffries (D-NY)*

*Rep. Johnson (R-OH)*  
*Rep. Krishnamoorthi (D-IL)*  
*Rep. LaHood (R-IL)*  
*Rep. Latta (R-OH)*  
*Rep. Matsui (D-CA)*  
*Rep. McCarthy (R-CA)*  
*Rep. McCaul (R-TX)*  
*Rep. Obernolte (R-CA)*  
*Rep. Pallone (D-NJ)*  
*Rep. McMorris Rogers (R-WA)*  
*Rep. Mike Rogers (R-AL)*  
*Rep. Chris Smith (R-NJ)*  
*Rep. Adam Smith (D-WA)*  
*Rep. Marc Veasy (D-TX)*

**Senate**

*Senator Coons (D-DE)*  
*Senator Fischer (R-NE)*  
*Senator Peters (D-MI)*  
*Senator Rosen (D-NV)*  
*Senator Shaheen (D-NH)*  
*Senator Warner (D-VA)*  
*Senator Wicker (R-MS)*

***Ericsson's Priority Issues Focus:***

**Spectrum**

Our government affairs team is diligently working with legislators from both parties on Capitol Hill to secure a continuous supply of licensed spectrum for 5G and future technologies. We're actively involved in discussions in both the House and Senate, advocating for the inclusion of mid-band spectrum and the reauthorization of the FCC's auction authority. This effort has led to the successful passage and presidential signing of the "5G Sale Act," enabling the FCC to finalize the 2.5 GHz spectrum licenses for T-Mobile's 5G deployment.

Thanks to the company's strong position in Washington, Börje Ekholm was recently invited to the White House's National Spectrum Strategy Event, emphasizing our commitment to spectrum study, coordination, and maintaining U.S. technological leadership.

**Rip and Replace**

The Secure and Trusted Communications Networks Act, enacted in 2020, set up a key program to fund the removal of communications equipment posing potential national security risks. However, full funding is pending, and some small, rural networks still use equipment from untrusted vendors. Our government affairs team is working with a bipartisan group of legislators, other industry representatives, and the White House to secure the passage of this essential legislation and the authorization of the remaining funds.

## Permitting Streamlining

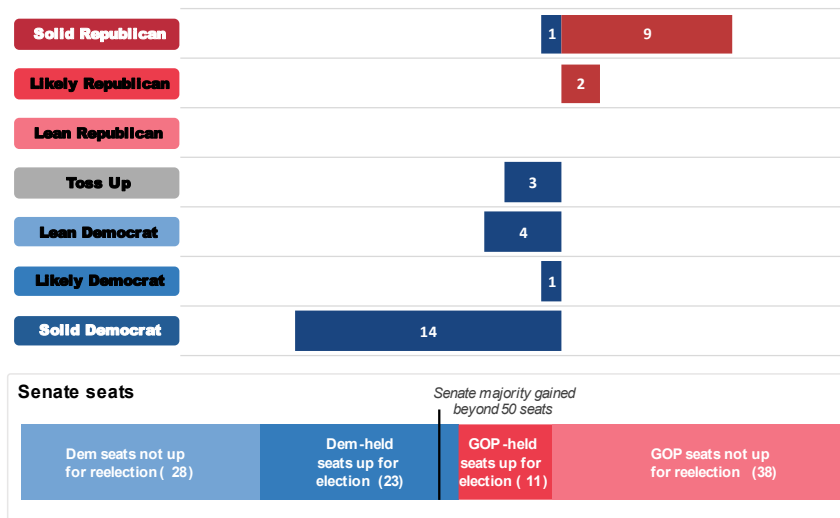
Eliminating regulatory burdens for broadband deployment is key to extending our customer reach into rural areas and boosting national connectivity. Our government affairs team has effectively pushed legislation through the House Energy and Commerce to alleviate these stringent and expensive regulations but there is much more work to do. As Congress's second session begins, we're focused on accelerating this legislation to expedite broadband expansion.

## Political Corner

A Brief Glimpse Into the 2024 Senate Races

Republicans are favored to regain control of the Senate next year, needing just a one or two-seat net gain, with the outcome also hinging on the 2024 presidential race. Democrats are on the defensive, holding seven of the most vulnerable seats.

### Cook Political Report 2024 Senate race ratings



SOURCE: The Cook Political Report with Amy Walter.  
LAST UPDATED ON: 12/12/23

Elections are crucial as shifts in the House and Senate can greatly influence our business. Our government affairs team is closely examining how next year's elections might affect key Ericsson issues like rip and replace, spectrum, and permitting processes. Our PAC leaves us in a position to engage proactively with select Members of Congress to ensure they understand these issues.